



# ARTICLE ALERT

Information Resource Center

May 2011

## Youth Entrepreneurship

**FREE  
OFFER**

*Waed al Taweel speaks at the 2010 Presidential Summit on Entrepreneurship in Washington.*

Today's young people are more connected to each other and to the wider world than any previous generation. Many reject the status quo because they see alternatives,

know that a better life is within grasp and are willing to reach for it. That's how U.S. Secretary of State Hillary Rodham Clinton described the youth of the Middle East and North Africa on April 12. But this description can be applied to youth almost anywhere.

Many young people around the world share the belief that entrepreneurship is the most effective and exciting vehicle for realizing their dreams and ideas. Entrepreneurship gives young people an opportunity to better their own lives and those of their families. And, as the founder of an organization of young entrepreneurs writes in this issue, it also gives young people freedom to transform their communities and change the world for the better.

This publication discusses many of the opportunities and challenges of being an entrepreneur today. It also discusses — and debunks — persistent myths about entrepreneurship.

If you are a young person interested in exploring the path of entrepreneur, you can read about how some of your peers have started their ventures and set off on a new path in life.

- ♦ Young Entrepreneurs Remake the World .By Ankur Jain.

- ♦ A \$25 Sun-Powered Lamp for Millions. By Amit Chugh and Matt Scott .

- ♦ Art and Money Mix for China's Neocha. By Sean Leow and Adam Schokora.

### Debunking the Myths: 1. Entrepreneurs are Individual Players

- ♦ What Makes Someone an Entrepreneur?. By Jeanne Holden.
- ♦ Dancing in the Online Marketplace. By Roberto Fermino.

### Debunking the Myths: 2. Entrepreneurs are Born, Not Made

- ♦ Entrepreneurs Press Ahead, Despite Obstacles. By Katherine Lewis.

### Debunking the Myths: 3. It's All About the Money

- ♦ Dialing "Biz" for Development. By Somalian Nasra Malin
- ♦ Teenager Takes Charge of Events. By Waed al Taweel

### Debunking the Myths: 4. Real Entrepreneurs Always Succeed

- ♦ Taking on Google. By ElFadeel
- ♦ Turkish Connection . By Fatih Isbecer

### Debunking the Myths: 5. Entrepreneurs Need a Lot of Money to Start a Business

Full text of the eJournal USA is available at <http://goo.gl/aXKn6>

### Photo Gallery: Why Did You Become an Entrepreneur?

Available at  
<http://goo.gl/IGFwq>



*Sandiaga Uno*

### U.S. Embassy Jakarta Mission Statement

Based on mutual respect and shared values, the U.S. Mission works with Indonesia to strengthen democracy, sustain the environment, promote prosperity, enhance understanding and ensure security for our people, our nations, and our region.

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Copies of the articles listed in Article Alert are available from the Information Resource Center, Public Affairs Section, U.S. Embassy Jakarta. Should you wish to receive a photocopy of an article, please complete the **ARTICLE ALERT REQUEST FORM** (page 4) and return it to us. We will mail or fax the requested articles directly to you at no cost.

## Highlights: Press Freedom Day, May 3, 2011

Every year, May 3rd is a date which celebrates the fundamental principles of press freedom; to evaluate press freedom around the world, to defend the media from attacks on their independence and to pay tribute to journalists who have lost their lives in the exercise of their profession.

The 3rd of May was proclaimed World Press Freedom Day the UN General Assembly in 1993 following a Recommendation adopted at the twenty-sixth session of UNESCO's General Conference in 1991.

World Press Freedom Day 2011 in collaboration with the U.S. Department of State and UNESCO was held in Washington DC.

The theme of this year's events, as designated by UNESCO, is "21st Century Media: New Frontiers, New Barriers." The new communication technologies of social media and text messaging have been instrumental in the organization of public demonstrations for freedom and liberalization that have swept North Africa and the Mideast in 2011, so these events will also be shaping the discussions. Source:

<http://www.wbfd2011.org/>

Read and learn more about the World Press Freedom 2011 and freedom of the press in the world and Indonesia as well as resources to books, e-journals and links that related to media, press and journalism in IRC Information Package, accessible online at:

<http://goo.gl/BoMU0>

## DEMOCRACY AND GLOBAL ISSUES

1. Howard, Philip N. **DIGITALLY BORN DEMOCRACY** (II Digital, May 17, 2011).

Protesters in Tunisia and Egypt used their fingers to toss out their dictators. The groups that initiated and sustained protests in Tunisia, Egypt, Bahrain, Yemen and Libya have few meaningful experiences with public deliberation or voting, and little experience with successful protesting. Even so, these young activists are politically disciplined, pragmatic and collaborative. Where do young people who grow up in entrenched authoritarian regimes get political aspirations? How do they learn about political life in countries where faith and freedom coexist? The answer, for the most part, is online. Full at <http://goo.gl/1o4kQ>

2. Tuohey, Brendan; Cognato, Brian **PEACE PLAYERS INTERNATIONAL: A CASE STUDY ON THE USE OF SPORT AS A TOOL FOR CONFLICT TRANSFORMATION** (SAIS Review of International Affairs, vol. 31, no. 1, Winter-Spring 2011, pp. 51-63)

The authors, both with Peace Players International (PPI), describe

their organization's approach to conflict transformation. PPI, which was founded in 2001, has helped over 50,000 young people overcome deep ethnic, religious or social divides in their communities through basketball. The authors have identified four key program components as integral to its success: local leadership; a balance between educational and sports content in programming; maintaining frequent, long-term contact; and structures for external leadership development. .

3. Walter Russell Mead and Henry A. Kissinger. **THE TEA PARTY AND AMERICAN FOREIGN POLICY: WHAT POPULISM MEANS FOR GLOBALISM** (Foreign Affairs, March/April 2011, pp. 28-44).

What does rise of the Tea Party movement mean for U.S. foreign policy? Since today's populists have little interest in creating a liberal world order, U.S. policymakers will have to find some way to satisfy their angry domestic constituencies while also working effectively in the international arena.

## ECONOMIC SECURITY

4. Rose, Andrew; Spiegel, Mark **DO MEGA SPORTING EVENTS PROMOTE INTERNATIONAL TRADE?** (SAIS Review of International Affairs, vol. 31, no. 1, Winter-Spring 2011, pp. 17-29)

The authors write that hosting large sporting events, such as the Olympic Games or the World Cup, allows countries to signal their desire to participate on the world stage. Rose and Spiegel, with the University of California at Berkeley and the Federal Reserve Bank of San Francisco, respectively, note that proponents of major sporting

events point to tangible benefits of doing so, such as increased trade. However, their studies suggest that the economic benefit associated with mega sporting events seldom justifies the considerable expense of building infrastructure that has a peak usage of only a few weeks. While hosting games does boost trade, the authors believe the primary benefit to hosting a sporting event is a greater openness to the outside world and an increase in international standing. They note that unsuccessful bidders for the Olympic Games experience the same increase in reputation and a boost in trade, at a substantially lower cost.

## INTERNATIONAL SECURITY

5. Kohlmann, Evan F. **THE ANTISOCIAL NETWORK** (Foreign Policy, Online edition, May 23, 2011).

Al-Qaeda's online social networking forums provide one of the most compelling windows into the thinking of bin Laden's cadre as they mourn the passing of their revered icon.

While the United States may have succeeded in removing a larger-than-life icon for the global jihadist movement, the movement's hard line followers are now, perhaps more than ever, determined to persist in their armed struggle. Even in the absence of bin Laden's operational leadership, his legacy continues to live on in the hearts and minds of those within al Qaeda's social network. Available online at: <http://goo.gl/NwmDI>

6. Schmidt, Howard A. **LAUNCHING THE U.S. INTERNATIONAL STRATEGY FOR CYBERSPACE** (Whitehouse.gov, May 16, 2011).

White House officials launched a strategy that the administration says unifies U.S. engagement with international partners on a range of cyber issues for the first time. The International Strategy is a historic policy document for the 21st Century — one that explains, for audiences at home and abroad, what the U.S. stands for internationally in cyberspace, and how the U.S. plan to build prosperity, enhance security, and safeguard openness in our increasingly networked world. Currently available online at <http://goo.gl/CjA1t>. You can read the full strategy (pdf) at <http://goo.gl/H42MH> and a fact sheet on the strategy (pdf) at <http://goo.gl/qrfSX>

## U.S. SOCIETY & VALUES

7. Childers, Tim. **FROM SOCIAL NETWORKING TO ACADEMIC NETWORKING ... A PARADIGM SHIFT** (Internet@School Magazine web edition. May 1, 2011).

It's not uncommon for students at the graduate level to make important contributions beyond the walls of their campuses while simultaneously engaging in their studies. Oftentimes research or entrepreneurial endeavors at Ph.D and M.B.A. programs are the conduits for this blend of learning and real-world experience. However, an increasing number of undergraduate programs are letting their students apply their burgeoning skills in arenas outside the classroom. Brian gives us a few examples of courses that allow undergraduate students to make a significant impact beyond the confines of their colleges, while honing skills that may one day be applicable to their careers. Currently available at <http://goo.gl/qKMTF>

8. Fenner, Louise and Monsen, Lauren. **CELEBRATING ASIAN AMERICANS, PACIFIC ISLANDERS.** (IIP DIGITAL, May 2011).

Writing these words on his website, which he has titled "Asian Nation," Vietnamese-born C.N. Le adds that he sees Asian American and Pacific Islander Heritage Month, which is celebrated in the United States every May, as an opportunity "to share in the accomplishments of all Asian Americans before me." Le is a professor of

sociology at the University of Massachusetts, Amherst.. In recognition of "the millions of Asian Americans and Pacific Islanders whose talents and contributions strengthen our economy, protect our security, and enliven our country every day," the president said, "I call upon all Americans to visit [www.AsianPacificHeritage.gov](http://www.AsianPacificHeritage.gov) to learn more about the history of Asian Americans and Pacific Islanders and to observe this month with appropriate programs and activities." For details: <http://goo.gl/Y7MQt>

### *Asian-Pacific American Heritage Month 2011*

*May is Asian-Pacific American Heritage Month — a celebration of Asians and Pacific Islanders in the United States.*

*On October 14, 2009, President Barack Obama signed the Executive Order reestablishing the White House Initiative on Asian Americans and Pacific Islanders. The Initiative works to improve the quality of life and opportunities for Asian Americans and Pacific Islanders by facilitating increased access to and participation in federal programs where they remain underserved.*

*Here are the key facts and figures for Indonesia.*

*Population is 78,999; 11.0 percent live in poverty; 4.0 percent are unemployed; 5.9 percent haven't graduated high school; 17.0 percent have only a high school degree; 32.0 percent have some college education; 28.3 percent have a bachelor's degree; 16.8 percent have a graduate or professional degree. Source: <http://goo.gl/AEcPK>*

### Memorial Day, May 30, 2011

Memorial Day, which is observed on the last Monday of May, commemorates the men and women who died while in the military service. In observance of the holiday, many people visit cemeteries and memorials, and volunteers often place American flags on each grave site at national cemeteries. For more information, please visit Memorial Day official website at: <http://www.va.gov/opa/speceven/memday/>

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### ABOUT IRC

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The IRC collection includes an up-to-date reference collection, a periodicals section, and access to extensive online databases.

For details on reference and periodical collections, please check our online catalog at <http://69.63.217.22/U10086Staff/OPAC/index.asp>.

For all IRC information products, including this info package are available online at: <http://jakarta.usembassy.gov/infoproduct.html>

Our professionally-trained reference specialists will assist users to retrieve needed- information quickly, conveniently, and free of charge.

Information queries may be submitted to us by phone, fax, mail, and e-mail. You are also welcome to visit us by appointment for personal research assistance.

**Disclaimer:** Books, articles, and websites described in the Article Alert present a diversity of views in order to keep our IRC users abreast of current issues in the United States. These items represent the views and opinions of the authors and do not necessary reflect official U.S. Government policy.

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- ☐ 1. DIGITALLY BORN DEMOCRACY
- ☐ 2. PEACE PLAYERS INTERNATIONAL
- ☐ 3. THE TEA PARTY & AMERICAN FOREIGN POLICY
- ☐ 4. DO MEGA SPORTING EVENTS PROMOTE ...
- ☐ 5. THE ANTISOCIAL NETWORK
- ☐ 6. LAUNCHING THE U.S. INTERNATIONAL STRATEGY ...
- ☐ 7. FROM SOCIAL NETWORKING TO ACADEMIC...
- ☐ 8. CELEBRATING ASIAN AMERICANS...
- ☐ 9. E-JOURNALUSA: YOUTH ENTREPRENEURSHIP